



**Children's
Home
Society**

OF SOUTH DAKOTA

MAKING YOUR EVENT SUCCESSFUL!

THIRD-PARTY / AFFILIATED EVENT GUIDELINES

PARTNER WITH US TO BRING HOPE AND HEALING

ABOUT US

Established in 1893, Children's Home Society of South Dakota (CHS) is the state's oldest nonprofit human service organization. As South Dakota's primary orphanage and adoption agency for more than 70 years, CHS cared and provided permanent families for thousands of children.

CHS has expanded to meet the evolving needs of children and families, today offering:

- Residential Treatment and Schools
- Emergency Shelter and Crisis Intervention
- Outpatient Mental Health Services
- Forensic Interviews and Advocacy
- Wendy's Wonderful Kids Adoption Services
- Nurse Home Visitation
- Prevention, Training and Education

OUR IMPACT



Annually, CHS impacts thousands of vulnerable children and families from across South Dakota.

We serve children and families through a continuum of critical services to provide trauma-informed care, hope and healing.

OUR MISSION

To prevent, treat and heal trauma.

OUR VISION

A world that stands up to trauma where all people are safe, healthy and resilient.

OUR VALUES



We are
better together.



We choose
kindness.



We are
tenacious.

CHS is accredited by COA and licensed by
South Dakota Department of Social Services.



GETTING STARTED

- Let us know about your event with enough lead time to prepare materials, avoid overlap, and help support your efforts.
- A timely heads-up may allow us to provide logo/swag items or even arrange for a CHS speaker to join you.
- Once we hear from you, we'll confirm and share easy next steps.

HOW CHS CAN SUPPORT YOUR EVENT

We're excited to partner with you! Depending on timing and availability, CHS may be able to:

- Provide our logo, branding guidelines, and mission language.
- Share your event once on our social media channels.
- Offer CHS brochures, displays, or materials for your guests.
- Provide thank-you letters and tax receipts for eligible donations.
- Attend your event or check presentation, with advance notice
- Supply CHS swag/logo items for giveaways with advance notice.

EVENT ORGANIZER RESPONSIBILITIES

To help make your event a success, we ask that you:

- Handle planning, promotion, expenses, and logistics.
- Clearly state the portion of proceeds benefiting CHS in your materials.
- If you use the CHS logo, please consult the CHS marketing team for appropriate brand usage.
- Submit proceeds from your event to CHS after it concludes (details will be provided when we connect).

TIPS FOR PROMOTION

- **Share your story**—why CHS matters to you—when inviting others.
- **Use multiple channels:** social media, email, community groups, local businesses.
- **Tag CHS when posting:** #CHSSD #Hope&Healing
- **Consider a Facebook event or fundraiser page** to reach a wider audience.

THANK YOU FOR BEING PART OF OUR MISSION:

To prevent, treat and heal trauma.

Please contact:

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Together,

WE CAN BRING
**HOPE &
HEALING**

TO CHILDREN AND
FAMILIES ACROSS
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